

PHILIP MORRIS USA**INTER-OFFICE CORRESPONDENCE**

100 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Distribution

FROM: Market Information / Deborah Fuchs

SUBJECT: Small Discount Brands Tracking Report

DATE: February 28, 2000

Attached is the Small Brands Report including the latest data available from STARS, Shipments and IRI/Capstone.

Please note that All Star, a new brand family for Medallion Company, will be added to the STARS databases with the 2/12 update.

Please contact me at 3-2004 with any questions or comments.

DISTRIBUTION:

R. Anise
D. Beran
J. Falvo
P. Fernandez
T. Garguilo
C. Johnson
T. Keim

S. LeVan
N. Lund
M. Mahan
T. Saloun
N. Suter
S. Teitelbaum
R. Whalen

cc: Business Analysis

B. Neidle
100/14
HAND DELIVERY

2070127934